Topic 1

# Exercise 1

* Web Browsers
* I used it to retrieve information from the World Wide Web.
* No, I’ve never used bespoke application software.

# Exercise 2

* The taxman
* Budget busters




* Adobe InDesign, Microsoft Publisher
* Gmail, iCloud Mail
* Microsoft PowerPoint
* AnyLogic
* Microsoft Excel, Google Workspace
* Microsoft Word, Google Doc

# Exercise 3

* Security
* accounts receivable
* accounts payable
* reporting and analytics

# Exercise 4

* Business Intelligence Software is a type of application software designed to retrieve, analyze, transform and report data for business intelligence. For example – Datapine.
* A Digital Dashboard is a business intelligence tool that allows business leaders to track, analyze and report on KPIs and metrics. For example – Marketing Dashboard
* Enterprise software (also known as EAS: Enterprise Application Software) is a computer software used to satisfy the needs of an organization rather than individual users. For example – Apple and Amazon.